

## YOUR OWN FRANCHISE MAGAZINE

GET YOUR OWN MAGAZINE TO PRESENT YOUR EVENT OR ORGANISATION ON YOUR TARGET MARKET AS THE ULTIMATE PROFESSIONAL MARKETING TOOL IN YOUR INDUSTRY.

A digital magazine is the perfect tool to present organisation, your event or your company to the industry and the international brands you work with. An interactive portfolio with high editorial design allows our entrepreneurs to present themselves at a higher level to their audience and gives them access to exclusive communities in different global markets.

**Work with the best and get your own media team!**

It is not enough to have a presentation on social media, it is about telling a story, launching your organisation or event like a professional in what you do and give the brands in your network an original opportunity to showcase their products and services in different distribution channel. EuropeanLife gives the opportunity to an exclusive group of partners and experts to have their own digital and interactive magazine, tailor-made by a team of professionals with more than 15 years of experience in the media industry.



PAN Amsterdam  
network by EuropeanLife.

**"WORK WITH  
THE BEST AND  
GET YOUR  
OWN MEDIA  
TEAM!"**



*As our partner we work together to  
get your magazine visible and  
important in the top of your industry*

As a franchise partner, you will have access to our exclusive VIP databases and network in Europe, Asia, the Middle East, the US and Africa, with a reach of 8M.

**This is a unique opportunity for you as a partner to:**

- Be the face of your own magazine.
- Present yourself, your event, your organisation or your brands in a professional portfolio of story-telling articles and images that speak for themselves.
- Boost your authority in the industry and obtain professional credibility.
- Strengthen the connection with your current audience and broaden your reach.

**As a Franchise partner you will be responsible for:**

- Making a list of potential brands you like to work with and invite them to join you in the magazine
- Approach your network and client to join you in your magazine.
- Fill your own exclusive page to present yourself and sell your product.
- Continuously promote your magazine cover in your own social media platforms.

EUROPE - USA - ASIA  
RUSSIA - MIDDLE EAST - AFRICA

OUR CHANNELS  
SOCIAL MEDIA PROMOTION  
VIP MAILING & BLOGGERS  
SEGMENTED DISTRIBUTION  
WEB PUBLISHING

MEMBERSHIP  
**70** LUXURY  
GROUPS

AUDIENCE **26K+**  
DIGITAL PLATFORMS

**8M** TOTAL  
REACH



### EuropeanLife takes care of:

- Invoicing, designing, producing, promoting and distributing the magazine by our team of professionals.
- Providing an international
- promotion and marketing campaign to launch the magazine with a reach of 8M in all distribution platforms.
- Realize target audience promotion to sell pages and advertising
- Publicizing the magazine in the right circles

### TAKE ADVANTAGE OF THIS EXCLUSIVE OPPORTUNITY TO COLLABORATE WITH EUROPEANLIFE MEDIA AND REACH YOUR GROWTH GOALS.

THIS MAGAZINE IS MADE WITHOUT ANY FINANCIAL CONTRIBUTION FROM THE OWNER OF THE MAGAZINE.



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Media partnerships of EuropeanLife Media 2022